

THE GIMMICK

S.A.M. Assembly #16 - Rev. Willard S. Smith

Next Meeting

Monday

January 8 - 6:30pm

The Magic Barn

179 Main St.
Ashland, MA

Ashlandmagicbarn.com

Meeting Agenda

Dinner

Show & Tell

Business

Video

Facebook

Ashland Magic
Barn Group

Next Meeting

Monday. January 8

6:30pm

~ Doors open 6:00pm ~

Food, Drink and Greetings

~ 2018 Calendar & Agenda ~

Members discuss new events & schedule

~ Show & Tell ~

Demonstrate, share or perform an effect.

~ Magic Video ~

Classic video from the Barn Archives.



Online Collecting Resources

By Michael Mayo

A long out of print magic book. A rare piece of magic apparatus. Items personally owned by a famous magician. For a long time the only way to acquire these collectibles was through a brick and mortar magic shop, or from other collectors themselves.

However, the online market for collectible magic has been growing, and that means to acquire your own piece of Magic history is easier than ever before.



Many brick and mortar shops have websites with a Private or Estate section where the proprietor is selling personal items, or selling another's on consignment. Online only stores like **Hocus-pocus.com** have huge estate sections.

Online auctions are also a popular avenue. Companies like **Potter & Potter**, **Haversat & Ewing**, and **Martinka** hold online auctions every other month. All filled with different lots of books, apparatus, vintage posters, & ephemera alike.

There are also sites specifically devoted to collectible magic. **Magiccollectibles.com** and **quickerthantheeye.com** are the most notable of the bunch. The latter being the retail division of Potter & Potter, which I have used many times personally to great satisfaction. Their book section alone will have you browsing for hours.



Social media is also a great resource for buying, selling, and trading collectibles. Many groups on Facebook are devoted to their discussion and sale. Transactions are done between members, usually through Paypal, and more often than not you can find a great deal.

So if you're searching for a long lost trick you wish to perform and give new life to, or just have a desire to own a piece of magic history with a great story behind it, I hope some of these resources help you find what you're looking for.



hardtofindmagic.com - NEMCA.com (Yankee Gathering) - abebooks.com

November Events

~ Meeting & Paul Gertner Lecture ~

November 6 - Meeting.

Barn members began the November meeting by sharing stories over chowder and sandwiches. Show and Tell began with Michael Mayo's book reviews. He shared some of his favorite hardcover classics,



including Dai Vernon's *Trilogy*, Henry Ridgley Evans *History of Conjuring and Magic* and *The Artful Dodges of Eddie Fields* by Jon Racherbaumer.

Javier Valencia performed a 'Here, There and Everywhere' style card routine with Aces making a surprise appearance and the selected card appearing in his pocket. A very convincing display of card dexterity.

Chris Palmer borrowed two decks of playing cards to demonstrate a self working spelling card trick. These concepts can be adapted by almost any skill level and proved highly effective.

Bob Cain wrapped up Show and Tell with a charitable gesture as he graciously donated a number of various magic effects to Barn members and the club. Thank you Bob!

November 27 - Paul Gertner Lecture

On November 27, SAM 16 hosted a superb lecture by Master Magician Paul Gertner at the Magic Barn. Paul's new lecture *Steel, Silver and Grey* combined classic effects from his book *Steel & Silver* with additional professionally honed material.



Photocopy Card was a unique card revelation where a photo copy of Paul's empty hand is folded and isolated in a wallet. A playing card is selected and after the 'invisible palm' is demonstrated, the selected card vanishes and is found within the folded photo copy. As a kicker, beneath the playing card was now a photo of the selected card in the photo copied hand.

Photo-Cell combines a clever gimmick called the WOW card with a modern smart phone. A card is chosen and lost in the deck. Paul displays an empty plastic sleeve which is held by the spectator as Paul takes a picture using the spectators own Cell Phone. Upon reviewing the picture on his phone, the spectator finds the previously selected card now inside the sleeve.

Dream Imaging Film was another example of implementing the WOW card gimmick with a fun and interactive presentation. Paul stressed how gimmicks must be introduced under a believable pretext. Perhaps the explanation can be fantastical, but somewhat logical, as people will relate to 'Dream Imaging Film' easier than a gimmicked plastic card sleeve.



Paul supplemented these two card effects with expert tips on how to execute the classic force. One must observe the speed at which a spectator selects a card. The speed of selecting a card by a spectator remains constant as a card will not be reached for quickly and then slowly.

Practice by forcing in every card effect you perform, even when no force is needed. Paul delved into handling a difficult spectator and his technique for covering a miss. Those who attended the lecture can attest to Paul's nonchalance and cleverness in dealing with such situations.

Mr. Gertner shared further stories of his experiences performing on the Tonight Show with Johnny Carson and how he fooled Penn & Teller with his effect **Unshuffled**.

Additional highlights included **No, That's Not My Card**, a presentation where the magician explains how to read a poker face combined with a surprise card revelation.

After vanishing a salt shaker under a napkin, ditch the salt shaker in your sock for a complete disappearance. A resourceful entertainer finds a way to cause that same shaker to reappear in an impossible location, such as the spectators hotel room.

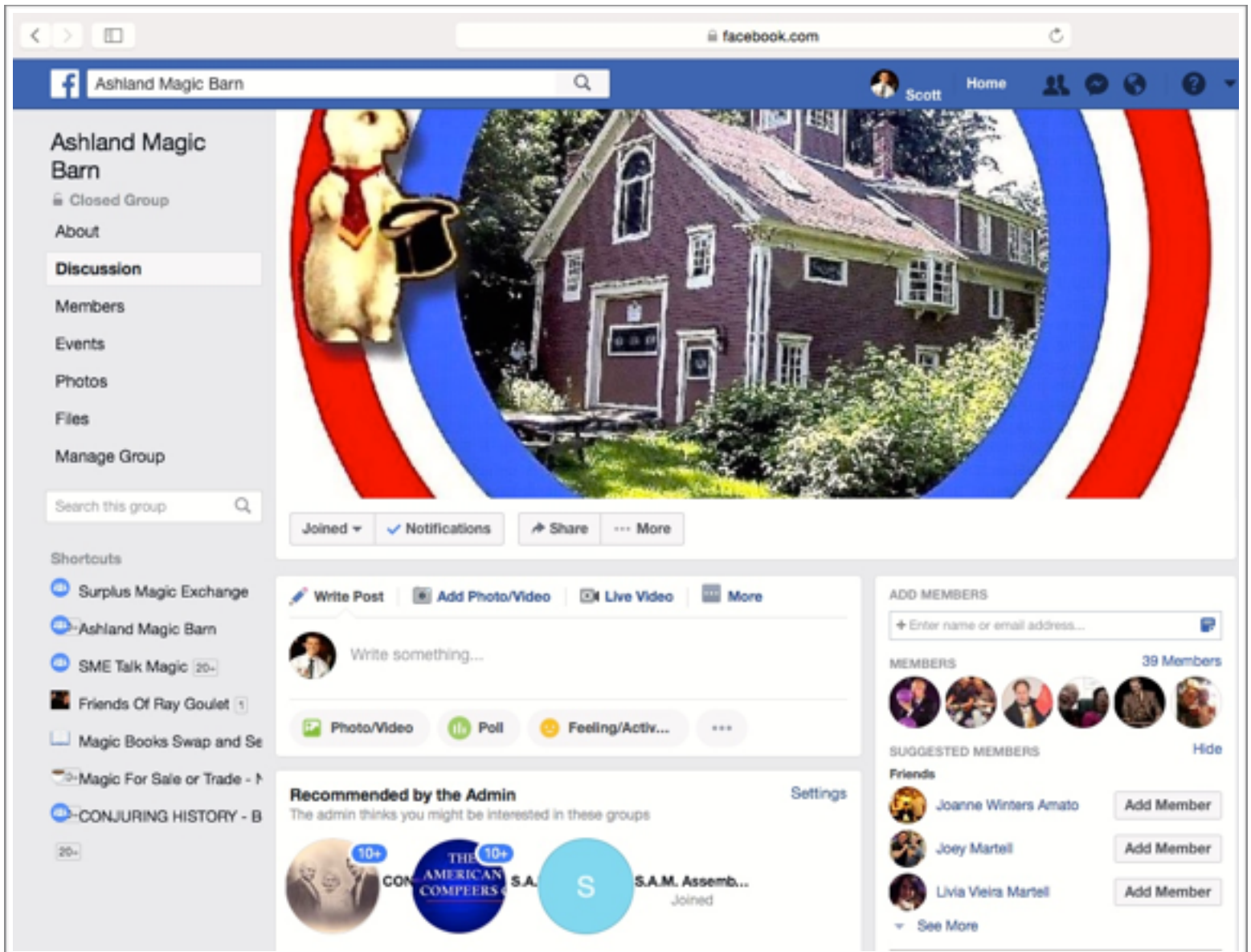


Full deck control and a center deal demonstration precluded the highlight of the evening... when Paul performed and then fully explained two of his most recognized effects, (a new addition to his lectures) - **The Flick** (Coins and Cards Matrix) routine and finally his **Steel Cups and Balls** routine. A magnificent evening of the finest magic. Thank You Paul Gertner!

[Check out The Magic Barn upcoming lectures & Events!](#)

Join:
The Ashland Magic Barn Group
On FACEBOOK

<https://www.facebook.com/groups/1833956030249849/>



2018 Calendar

January 8 - Meeting: Business Agenda

February 5 - Meeting: Newspaper Magic

March 5 - Meeting: Stage Magic

April 23 - Mark Leveridge Lecture

May 7 - Meeting: DIY Magic Props

June 4 - Meeting: Tarbell Course

July - NO Meeting or Events

Magic Barn Events and Calendar are subject to change. We anticipate adding more lectures during the season in addition to offering several special events and Banquets.

We are currently in the process of planning a 1 day Barn Convention in the Spring or Summer. More details to come soon.

If you would like to suggest a new event, lecture or activity please contact us at ashlandmagicbarn@gmail.com



The Gimmick Editor: Scott Martell