

THE GIMMICK

S.A.M. Assembly #16 - Rev. Willard S. Smith

Next Meeting

Monday

November 6.
6:30pm

The Magic Barn

**179 Main St.
Ashland, MA**

Ashlandmagicbarn.com

Meeting Agenda

Dinner

Magic Video

Book Reviews

Show & Tell

Member Dues

\$20 Member Dues.

Cash or Check

Next Meeting

Monday. November 6

6:30pm

~ **Doors open 6:00pm** ~

Food, Drink and Greetings.

~ **Show & Tell (Book Review)** ~

Review your favorite Magic book and demonstrate a trick. Or perform any new effect.

~ **Magic Video** ~

To end the meeting, members enjoy a classic performance from the Barn Archives.

October Barn Meeting & Dan Fleshman Lecture recap

A pleasant caucus of members and guests gathered for the October Barn meeting. Compeers enjoyed pizza and drink before viewing a video of the late Raymond Goulet.

This performance included Ray and his lovely wife Ann (The Raymonds) entertaining children at a Boston cable televised Christmas show in 1980.



The magic world lost a legend in the passing of Ray Goulet.

Watching the performance on video was a humbling reminder of his versatility and talent.

A somber yet cheerful atmosphere filled the barn as we remembered our friend, compeer, and icon.

Watch *The Raymonds* Performance video:

<https://www.youtube.com/watch?v=BEtlWA1Mgxw>

Dan Fleshman's lecture experience followed. Hours of mind blowing close-up magic, personal stories and real world advice direct from an industry professional.

As resident entertainer at *The Chop House* restaurant in Vale/Beaver Creek, Dan appeal's to a popular vacation and ski destination resort audience. Off-season, Mr. Fleshman visits Las Vegas, *The Magic Castle* and *The Magic Barn*.



Professor's Nightmare segued naturally into a ring and rope sequence. *Jiggernaut*, a cup and ball routine featured a sneaky olive under a bar jigger. Where'd that lime come from? The Ninja linking rings are a joy to watch.

Dan's commercial Mona Lisa card trick precluded classic card routines. The lecture ended with stories, explanations, and technique. All effects presented in a smoothly disarming manner.

Imbedded between tricks, Dan's first rate tips and advice came with laughs. A direct result from years in the trenches.

Automatically resetting routines behoove the restaurant magician. Dan stressed to arrive early since patrons may also do so, specifically to see you!



Remain present with your audience. Listen and react along with the people.

Often are gleamed new jokes from the tongues of spectators.

Don't try to be someone you're not.

While working, build relationships and enjoy the show.

If an establishment is busy, perform simultaneously with two or more tables at once, involve as many people to maximize time.

Although Dan prefers to entertain adults, he will often indulge the children to appease their parents and recommends a giveaway.

Dan performs the multiplying sponge bunnies, leaving props for the kids as a token of thanks. You're more likely to receive a tip. Monday was a fun night hosted by a true pro. The Magic Barn thanks Dan Fleshman for sharing his magic.

Raymond Goulet

1930 - 2017

The magic world said goodbye to Raymond Goulet in October. Magician's world-wide praise Ray for his innumerable contributions to the art of magic. He remained a prolific collector and living encyclopedia of magical history. As a performer, he and his wife Ann performed as the Raymond's.



Born in Cambridge, Massachusetts, Ray lived and operated his *Magic Art Studio* and Museum in Watertown, Massachusetts. He published numerous magical periodicals under the *Magic Art Book Company*.

Ray founded several clubs and organizations including the *IBM Ring #122* and the *New England Magic Collectors Association*. He served as Vice

President for the *Milbourne Christopher Foundation*, and on the *SAM History* and the *SAM Hall of Fame Boards*.

For over 35 years, Saturday visits to Ray's shop in Watertown became ritual for many local magicians and occasional out of town guests. Lunch was often accompanied by laughter and good natured banter between friends.

At the *Magic Art Studio* one could enjoy magic history in the museum, watch a show in the theater or buy a new trick in the shop. However, the main attraction was always Ray himself.

Raymond Goulet's impact on magic will continue long after his departure. Mike Bent spoke true when he stated: "*Raymond Goulet loved magic, and magic loved him.*"

Good bye Ray, it's an honor to have known you as a friend and role model. - *Scott Martell*



Ann & Ray Goulet. Photo by Bruce J. Averbroom

Upcoming Barn Events

*****The Magic Barn will host 2 meetings in November!!*****

Monday. November 6, 2017 - Regular Barn Meeting

Monday. November 27, 2017 - Paul Gertner Lecture

Join us at the Barn - Monday, November 27.

Paul Gernter's Special Lecture!

Barn Members \$15 - Guests \$20

(Details Below)

Steel, Silver & Grey

The Paul Gertner Lecture

Strong, Polished Magic + 40 years of Experience.

In this unique lecture experience Paul Gertner opens the pages of his best selling book *Steel & Silver* and teaches five of his favorite routines including for the first time in a lecture format his now classic Cups & Steel Balls. Magicians around the world make a living using many of the routines from Paul's book as featured items in their close-up magic repertoire... and after this lecture...**you will too.**

But that's just the beginning.

After publishing *Steel & Silver*, 20 years ago Paul continued to create new material and he will be sharing many of his newest un-published routines with you. These routines range from very easy to perform like *Photo Cell*, *The Houdini Card Trick*, and *Digital Dreams 2.0*, to advanced material, like "Staying Centered" a center deal demonstration, with a killer ending that will challenge experienced card workers.



Paul Gertner's magic has won First Place Awards at FISM, IBM, SAM, and The Las Vegas Desert Seminar where he won the first Siegfried & Roy Gold Lion Award. He has won The Close-Up Magician of the Year Award (two times) and the Lecturer of the Year from Hollywood's Magic Castle. He has made a living a corporate magician for more than 40 years and has also appeared on numerous television shows including the BBC Show at Windsor Castle, on NHK in Japan, and multiple appearances on NBC's Tonight Show starring Johnny Carson. ***Paul recently appeared TWICE on Penn & Teller: Fool US... performing two of the items featured in this lecture... YES he fooled them! And Penn invited Paul back an unprecedented THIRD Time!*** The routines you will learn are perfect for magicians who perform magic at weddings restaurants, cocktail parties, trade shows and both close-up and stage programs.



Lecture Items are selected from the Steel & Silver Book & DVD plus new unpublished material from Paul's notebooks. Depending on time the Lecture will cover the following:

1. Cups & Steel Balls
2. Unshuffled with P&T Fool Us Ending (Performance Only)
3. That's Ridiculous
4. Salt Shaker Surprise
5. Pizza, Pizza
6. Mind Reading Executive
7. Staying Centered
8. Stop & Stare
9. Poker Face
10. Digital Dreams 2.0
11. The Library Card
12. Photo Cell
13. Houdini Card Trick
14. Photo Copy
15. Obvious, Interesting or Amazing
16. The Classic Force

Visit Paul Gertner's Magic Website:
www.PaulGertnerMagic.com

STEEL, SILVER & GREY - The Paul Gertner Lecture



The Canadians are coming!

Featuring Paul Romhany, Chris Mayhew and Rod Chow.
A fantastic lineup and extraordinary value.

450 Old Maple St Danvers MA 01923

November 18th 2017 - 9:30AM - 10:00PM

Full Convention - \$85

SYM Members free with paid adult

Show Only - Adult \$20. Child \$10



The Gimmick Editor: Scott Martell