

THE GIMMICK

S.A.M. Assembly #16 - Rev. Willard S. Smith

Next Meeting

MONDAY

Sept. 11th - 6:30pm

The Magic Barn

179 Main St.
Ashland, MA

Ashlandmagicbarn.com

Meeting Agenda

Show-n-Tell/Work in Progress

Workshop - Diminishing Cards

Flea Market Table

Video

Member Dues

\$20 Member Dues.

Cash or Check

Next Meeting

Monday. September 11th

6:30pm

~ Bring your \$20 Membership Dues ~

Show & Tell/Work in Progress

- Members Bring item to share or perform. Demonstrate a work in progress effect.

Diminishing Cards Workshop

- Scott Martell discusses variations & nuances of this classic effect. Impromptu and Gimmicked versions plus presentational tips.

Flea Market Table

- Members sell props, books, DVD's, magazines, anything magic related at the Flea Market table.

Magic Video

- A Viewing of Classic Magic Performances

Review - August Meeting & Martin Mercy Lecture.

S.A.M. Ring 16 Members gathered at The Barn in August for a lecture by Martin Mercy - A fun filled evening despite the small turnout. We began with a Business meeting + Show & Tell.

A deceptive packet trick was performed by Javier Valencia as cards magically reversed before transforming into four aces!



Michael Mayo showcased his newly acquired 'Silent Mora' Bamboo Chinese sticks. A unique piece of Magic history made by a local legend.

Next, Scott Martell performed a simpatico card trick with two decks of cards, he learned from the Juan Tamariz book *Sonata*.

Chris Palmer assisted by Jesse Nordstrom demonstrated his version of sword through neck with a truth or lie presentation. Chris shared improvements to his Sword using a simple rivet.



Thank you Peter Lentros for providing the evenings meal. It was Delicious! Magic, food and friends - This is what the Magic Barn is all about. Soon it was time to take our seats and enjoy the Magic of Martin Mercy.

Martin Mercy graced our group with commercial magic presentations, all with a theme! He offered advice on restaurant magic and his opening approach at tables. *“Did you drop a roll of 20’s? I found the rubber band”* - Then go into rubber band magic trick (crazy man’s handcuffs).



Mr. Mercy stressed how audiences enjoy the entertaining and practical side of magic rather than simply finger flicking flourishes. He encouraged members to use a theme, by wrapping a personalized story around the magic.

Martin shared his theory on increased tips. He never works for a salary! His secret is to get the money on the table, use it for a magic effect and leave the bill in front of the girlfriend or wife. His Superman \$20 Bill Switch is the perfect example with a borrowed \$20 bill transposing with a \$1 bill in the spectators own hand! The presentation involves Superman flying backwards around the earth in order to reverse time and save Lois Lane. An extremely practical, powerful and entertaining routine!



Martin's version of Hundy 500 and Extreme Burn involves turning a borrowed \$1 bill into \$2 bills and giving away the \$2 bill to a volunteer. This is a sure way to get a large tip from a parent especially if you give the money to a child.

Martin concluded his lecture with several effects using cards, a drinking straw, coins and tarot cards all interwoven with his own personally unique presentations. Here's what members thought of Martin's Lecture.



“The Lecture was very entertaining. I learned a lot of new magic tricks that my grandkids will love. Also learned a few new techniques.” - Bill Trainor

“Martin displayed how important story and context is to magic. One of the most memorable lessons i’ve been taught in a long time. He did so effortlessly while we were all laughing along with him.” - Mike Mayo

“Nice practical magic that can be performed at any skill level with practice. Appropriate from a layman’s view of entertainment.” - Chris Palmer

Upcoming October Meeting

Dan Fleshman Lecture
Wednesday, October 11, 2017



Dan Fleshman is a leading authority on Restaurant, Tradeshow and Close up magic.

His routines will entertain and fool any audience. Join us WEDNESDAY October 11th for this special lecture from Dan Fleshman!

The Gimmick Archives

June 2008 - Annual Banquet & Magic Show.
Peter O'Malley & The SteelGraves



