

THE GIMMICK

S.A.M. Assembly #16 - Rev. Willard S. Smith

Next Meeting

TUESDAY

August 8th - 6:30pm

The Magic Barn 179
Main St. Ashland, MA

Ashlandmagicbarn.com

Meeting Agenda

Business Meeting

Show-n-Tell

Special Guest Lecture

Flea Market Table

NE Magic Contest

Sunday July 16

Diamonds Magic

1-4 pm

\$10 Entry Fee

10 Contestants Max

See below for details...

* There is NO July meeting at the Magic Barn. Enjoy your summer vacation! *

Upcoming Lecture **TUESDAY** August 8th

Martin Mercy ~ Mercy Me Magic



\$15 Barn Members - \$20 Guests

Upcoming Magic Events

Granite State Magicians hosting a New England Magic Contest!

Sunday. July 16. 1-4 pm at Diamond's Magic
515 Lowell St, Peabody, MA 01960.

Categories: Parlor/Platform, Close-up, Mentalism & Mystery Performing.

Prizes: 1st prize; \$200 gift certificate to Diamond's Magic.

2nd prize; \$100 gift certificate to Diamond's Magic.

3rd prize; \$50 gift certificate to Diamond's Magic.

Contest is limited to ten magicians. Contestants must live in, go to school in, or be a member of a magic group located in, one of the six New England states. Acts are limited to ten minutes. Contest entry fee is \$10. To enter, or for more information, write to: Kathy Caulfield, Treasurer, Granite State Magicians <kecaulfield@innovairre.com>, 126 Perham Corner Road, Lyndeborough, NH 03082.

(July 12-16) - National Convention IBM/SAM. Louisville KY.

(July 22) - #17 Valley Conjurers Summer Sizzler. Ludlow MA.
[AND its their 95th birthday! Come 'Visit for a Spell"!]

(August 12-15) - Magic Live ! 2017. Las Vegas NV

(August 27) - #104 SYM Summer Outing Camp Evergreen MA.

(November 18) - SAMCON. Danvers MA.

June Meeting & Evan Northrup Lecture.

The Magic Barn commenced its June 5th meeting at 7pm. Members filed into the Barn to find our master of meals Peter Lentros had ordered extra pizzas! Despite best efforts and second helpings, we were unable to make all the slices disappear.

News was announced before member show and tell. Nate the Great displayed his skill with rope and a tic tac box, while Chris Palmer provided his own touches to the classic cut and restored string trick. Michael Mayo puzzled all with the pasteboards and Scott Martell shared pointers on the magicians choice.



Members soon hurried upstairs to enjoy the illuminating lessons of Evan Northrup. Evan is an accomplished young professional who's expertise ranges from street busking to theatrical consulting. The theme of Evan's lecture focused on Magic in Context. In order to maximize our impact it is imperative to choose the right trick for the right audience in the right setting.



According to Evan, a good magician must understand their audience to find context; knowing what to perform and how to approach a group. We must make intelligent decisions based on reading people and knowing the audience for whom we wish to entertain. If we choose magic which resonates with us, perhaps audiences can relate as well.

Evan demonstrated and explained an extremely fair and baffling card coincidence. This was his take on the classic "Will the Cards Match" effect. Delving into the algorithmic method, his touches added clarity and impact onto the effect.

Members were pleased to receive a complimentary copy of Evan's lecture notes, "How Not To Use an Invisible Deck." Classic effects and packet tricks such as oil and water were on display utilizing the rough and smooth principle. Numerous variants were exploited as Evan proved we can always take our magic another step further or use it in a different way.

Finally, after a book test (Pegasus Page) using a cleverly designed book created by Evan the previous mishaps were revisited to reveal a penultimate revelation.



When not performing, Evan can be found working behind the counter of Diamonds magic shop in Peabody Massachusetts. Aside from theatrical consulting he's collaborated and created a magic exhibit Art Gallery called Techniques of Deception.

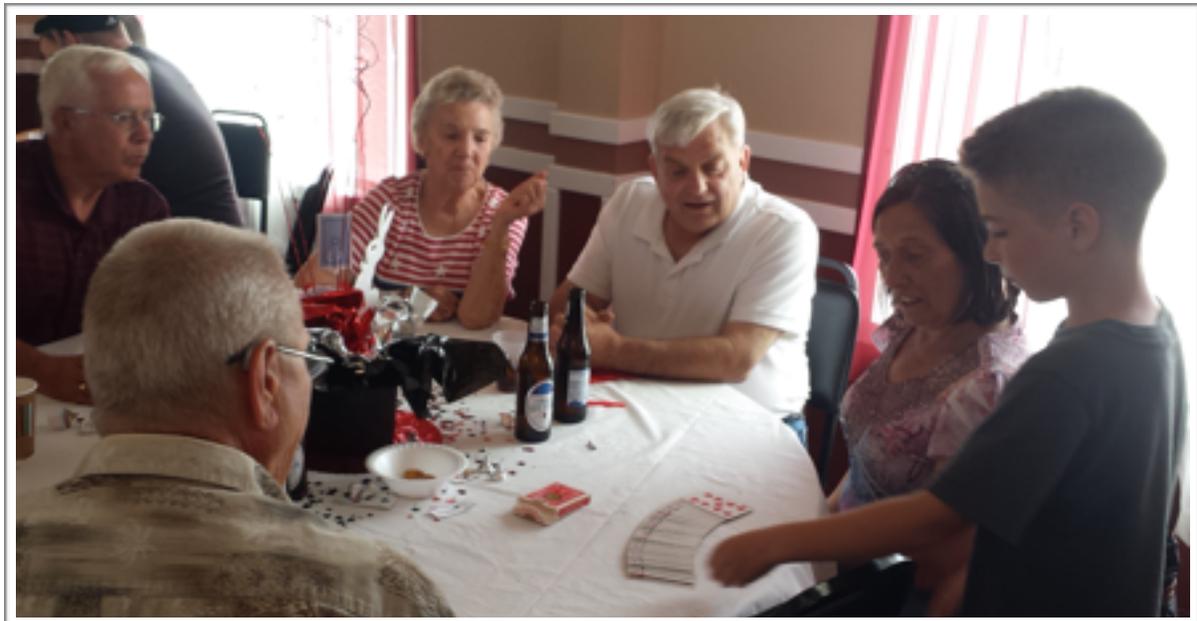
Evan's parting words: to find an experience and interest you have which can be enhanced with magic, and bring magic to non traditional magic situations. The Ashland Magic Barn thanks Evan for sharing his time and sage advice.

Dennis Pimenta's Birthday Celebration



Our very own Dennis Pimenta turned 70 this month. Friends and three generations of family gathered in Blackstone Massachusetts to celebrate the occasion.

Dennis and his wife Janet hosted a beautiful banquet along with a delicious buffet, music and table side magic, courtesy of Nate the Great! It was a fun filled afternoon in honor of a terrific friend and all around nice guy. Congratulations Dennis, here's to many more!



Tom Gentile: New England Regional Vice President

Tom Gentile is stepping down as SAM New England Regional Vice President. He is handing over the RVP post to Tom Dunlap of Connecticut. Tom Gentile has served on the SAM National Election Committee, Assembly Visit Coordinator and on the Houdini Stamp Committee. His further contributions include national magic week and producer of the promotional video "What is the SAM?"



Former S.A.M Assembly #16 Dean, Parker Swan created the rule that RVP may only serve a three year term at a time. Tom has served this 3 year term 4 times! That's 12 years of office!

The job of RVP is to promote magic and awareness of the SAM - to get members to stay on and rejoin and act as mentors to others. Tom feels that communication is most important as he visits clubs throughout New England. Thank you Tom for everything you do!

The Gimmick Archives: SAM #16 - Founders Day. 2002



Founder's Day Banquet - May 13, 2002

Past Presidents of Assembly No. 16 who were present at this banquet (Back row, L to R) : Steven Charente, 1990, C.Parker Swan III, 1964, Gregory K. Fuller, 1981, Paul A. Baird, 1997, John L. Kelley, 1986, Lawrence W. Parker, 1986, Hectore Couture, 1977, and Joseph H. Arsenault, 1992. (Front row, L to R): Arthur B. Mayou, 1971, Gleason Ellice, 1958, Timothy L. Graves, 1999-2002, Joseph (Ben) H. Grant, D.D.S., 1995, George H. McElhiney, 1989, and Albert P. Russo, 1983. Photo by Ken Maynard



Photo's courtesy of Ken Maynard and Peter Lentros. Editor Scott Martell