

THE GIMMICK

S.A.M. Assembly #16 - Rev. Willard S. Smith

Next Meeting

Monday

April 2 - 6:30pm

The Magic Barn

**179 Main St.
Ashland, MA**

Ashlandmagicbarn.com

Meeting Agenda

Dinner

Show n Tell

Stage Magic

Slydini

Facebook

**Ashland Magic
Barn Group**

April 2, 2018 - Meeting

Theme: The Magic of Slydini



Share your favorite Slydini magic.
~ Then enjoy Dennis Pimenta's
Presentation on Stage Magic. ~

Doors Open 6:30

March 5, 2018

George Saterial Lecture



George Saterial offered something for everyone in his lecture. Barn members and guests enjoyed a wide range of magic taught by a multi award winning pro!

We learned a practical card to wallet utilizing a Mullica style yet ungimmicked wallet! George demonstrated how humor can be used to misdirect and disarm our audiences. He stressed to avoid suspiciously large wallets and instead utilize a real wallet regularly used everyday.

An important point to remember even in close up performances is to frame the magic moments around your face. Connect by using eye contact effectively and people will remember you and your magic!

During his multi silk production, George offered several improvements on the folding method to allow for a more surefire handling, and explained how to avoid ironing by rolling your silks around a tube.

A fine point of presentation is to write a script and have an inner monologue even with a silent act.

Other items included a well constructed coin in bottle routine demonstrating how sound can enhance visual magic. A kidshow routine packed with practical

management and entertainment. Next George ditched the thumb tip and wowed the group with a very clean \$100 bill switch , gimmick free!

Finally, we learned how to build an innovative stage effect. George urged us to visit unconventional magic shops including Lowes hardware and Home Goods to develop our own original magic effects. George changed a cane into a silk handkerchief and LIT candle. Thanks George Saterial for an amazing lecture!





After the meeting Peter Lentros invited Barn members and guests on a special field trip to enjoy a one of a kind collection of John Rogers Statues.

Each statue tells a story and transports the viewer to a scene of American lore.

Magicians will recognize Rogers' *'Traveling Magician Statue'* and Peter showcased a very rare version beautifully painted over 100 years ago

Thank you Peter, for sharing a rare piece of history and invaluable insight!



Mark Leveridge Lecture

Monday April 23, 2018

**Mark Leveridge visits the Barn all the way from England!
Experience top rate magic presented and taught by a
professional full time performer, author and creator of magic.**



Barn Members - \$15 Guests - \$20

Don't WAIT...

Our 1-Day **Magic BarnVention** is filling up fast!

Sunday. May 20, 2018

~ Lectures by Eric Jones & Bobby Torkova ~

Great deals at Diamonds Magic table

Buy and sell used magic at the Flea Market

Raffle Prizes

NEMCA Exhibit

~ *BBQ Lunch included... Ribs, Sides and Sandwiches!* ~

Only \$45

Register online - ashlandmagicbarn.com

50 attendees max, and many spots already taken.

Register now, deadline to sign up fast approaching.

An Interview with Fran Flynn

In this issue of The Gimmick, Fran Flynn reveals what it takes to perform and manage your magic professionally full time. Real world advice from an entertainer with over 40 years of experience.

What made you choose the family style industry of Magic?

The family and kid show audience was my choice simply because I truly love children. I love to see the smiles and sense of wonder on their faces. Also I believe in families enjoying time together.

What venues do you perform at the most?

My most popular venues are restaurants and family shows. Right now I am appearing at 5 different restaurants every week. I also enjoy the 3, 4, and 5, year olds at Children's learning centers.

Any secrets to maintaining a long relationship with clients?

I believe there are many reasons for longevity. Starting with an affordable fee. Being very easy to work with. Really entertaining the children as well as adults. Let the owner and manager see how much the guests enjoy your interaction with the families.

Is the majority of your business from new or repeat clients?

Although I do have repeat clients, I am a big fan of cold calling. I will stop in anywhere, anytime to a business that I believe would benefit from my performance.

What is the advantage of offering balloon sculpting and magic?

Many children and adults love balloon animals. Some may only want one or the other. Magic or balloons. If you can offer balloon animals in your show, it is a big plus over other entertainers.

Any advice managing the business aspects of a full time performer?

Remember it is a business. Keep track of your profits and expenses. My motto is "Always looking, always booking." Never stop looking for any chance to get booked.

Any advice for magicians considering performing magic full time?

If you want to perform full time there are many things to consider. If you are young with small children you need to have a weekly pay check and insurance. Magic is a way to supplement your income but care for the family first. Make sure you have an entertaining show that your audience will be happy to see and promote. Have money in the bank before you think about full time entertainment. It can be rough for a lot of people. I am very thankful and thank God every day for the wonderful life I have. I would not want to do anything else.

What magicians inspired you in becoming a full time magician?

Former President, Steve Dacri was the first to inspire me to perform close-up magic. As I decided to perform for children, I discovered a very knowledgeable man named, David Ginn in Georgia. After reading his articles in M.U.M. I knew I had to entertain children and family audiences. David has become a very close personal friend of mine. I have learned so much from him about children. I owe a lot to David for his friendship, his love, and his inspiration. Thank you Mr. Ginn for everything!

SAM 16 - 2018 Calendar

April 2 - Meeting: Slydini Magic

April 23 - Mark Leveridge Lecture

May 7 - Meeting: DIY Magic Props

May 20 - Magic Barn Vention (1 Day)

Magic Barn Events and Calendar are subject to change.

If you would like to suggest a new event, lecture or activity please contact us at ashlandmagicbarn@gmail.com

Join The Magic Barn Group on Facebook

<https://www.facebook.com/groups/1833956030249849/>

www.Ashlandmagicbarn.com

