

# THE GIMMICK

S.A.M. Assembly #16 - Rev. Willard S. Smith

## Next Meeting

**Monday**

March 5 - 6:30pm

The Magic Barn

179 Main St.  
Ashland, MA

[Ashlandmagicbarn.com](http://Ashlandmagicbarn.com)

## Meeting Agenda

Dinner

George Saterial

Lecture

Special Field Trip

**Facebook**

Ashland Magic  
Barn Group

## Valentines Day Party

### Tuesday, February 13

7 - 9:30pm

**SKY BUFFET**

340 E Main St, Milford, MA 01757



Volunteers needed for pre-meal table side magic & short stand up performance.

(Email [ashlandmagicbarn@gmail.com](mailto:ashlandmagicbarn@gmail.com))

## Guests and Loved Ones Welcome!

## March 5, 2018: Meeting George Saterial Lecture

In addition to being a FISM award winner, George holds the distinction of being the first and only magician in the world to receive the "Gold Medal of Excellence," from both The International Brotherhood of Magicians and the Society of American Magicians.



Geared for all magicians, *Timeless Magic* combined with *Tips and Ideas* is a practical lecture covering all facets of magic (stage, parlor & close-up).

The first half of the lecture includes the presentation and explanation of several of George's working routines. In the second half George will focus on the stage craft techniques which have earned him several of the highest awards in magic.

In addition, Barn Members and guests are invited after the lecture to a special showing of a John Rogers Sculpture Collection at the late George Lentros's house in Ashland, MA. Hosted by Peter Lentros.



# January 2018

## Business Meeting

Due to frozen water at the Barn, members relocated to Erica's Ristorante for the January Business meeting. Delicious hot Italian food and beverages kept our minds off the cold temperatures lurking outside.

Michael Mayo shared his favorite Harry Riser publications along with a newly acquired Humber Cigarette Case, made by Merv Taylor circa 1957. A unique device, used for vanishing or switching playing cards.



Dennis Pimenta surprised us with his handling of the famous Oscar card trick. Most surprising was that Dennis performed a card trick! Finally, Bill Trainor demonstrated a Jay Scott Berry handling with a silk and thumb tip.

During the business meeting we discussed upcoming events and activities to consider for the Spring. Jesse Nordstrom suggested Slydini as a topic for the April meeting. Thank you to all who braved the cold elements!

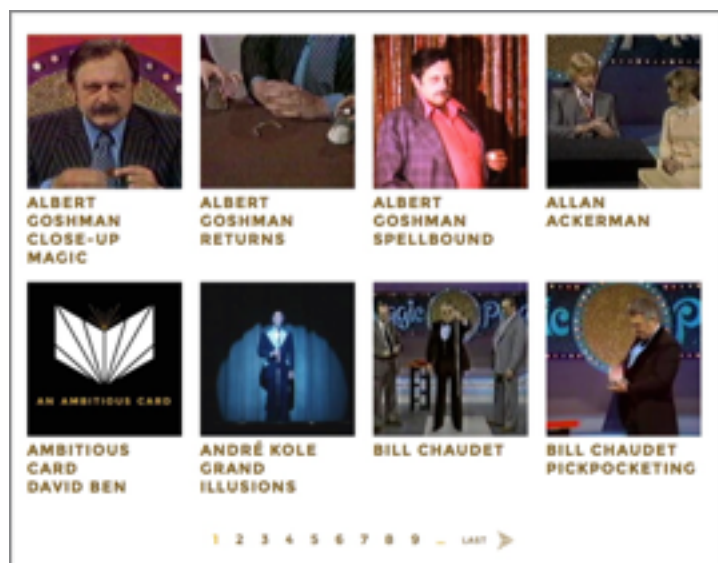
# Online Magic Resources

## Part. II

Last month, Michael Mayo provided excellent online resources; where to discover and acquire magic collectibles. This month we continue the theme of online resources, but with the focus on acquiring general magic knowledge.

- ✦ **Magic videos** are everywhere, YouTube offers the broadest array hands down. I recommend using this tool to watch classic performances and hard to find recordings. I do not find YouTube particularly useful for learning magic effects. To gain the most from Youtube, one must have a general idea of WHAT to search for.

One of my favorite sites for magic news, reviews and videos is **Magicana.com** - *Magicana* is an arts organization dedicated to the study, exploration and advancement of magic as a performing art. I highly recommend you dive into their searchable video archive which offers hundreds of magic performances, most from the Magic Palace Television Show. **The Magic Palace** was a Canadian television series, produced and hosted by Dale Harney, in the late 1970s and early 1980s, which was an inspiration for a generation of magicians



- ✦ **Ebooks** have a distinct advantage over their physical counterparts. They are accessible from anywhere digitally. They can be searched with a keyword, and hard to find or expensive books can be found and perused at a reasonable price in ebook form. For those who need to hold a physical copy, ebooks can be printed.

**lybrary.com** is my personal favorite ebook site. They offer the largest selection of magic ebooks in addition to gambling, games and numerous genres. Mp4 videos and MP3 audio recordings are available alongside magic apps.



*L&L Publishing* offers their own hard bound books in discounted ebook format. Rather than paying \$400+ for an out of print copy of *The Collected Works of Alex Elmsely*, you can pay \$20 for the ebook version. Although in electronic format, the information is just as valuable. <http://llepub.com>

Jon Racherbaumer is a renowned magician, writer, teacher, lecturer, and author who offers numerous card related ebooks at <http://realworkknow.com>. Real Work is a legacy website dedicated to the exploration, examination, and explication of magic as a science and performance art. It creates, archives, and connects the dots between the Real Work and the Real World.

*Google Books* has a vast selection of free antiquarian magic periodicals.



- ♦ **Online Databases** offer present day magic students the greatest advantage in learning their craft and its history. The ability to gain valuable insight into any subject with a simple keyword and click is an example of REAL magic.

*The Conjuring Arts Research Center* is a not-for-profit organization dedicated to the preservation and interpretation of magic and its allied arts. They provide a valuable resource for performers, historians, collectors, and the general public, with its extensive working library of books and periodicals, many of which are not readily available anywhere else. Conjuring Arts strives to maintain and develop the most expansive collection of conjuring related material in the world, and then to provide public and practitioners access to it. **[Conjuringarts.org](http://Conjuringarts.org)**



Conjuring Arts offers the world's largest online magic library through their **[AskAlexander.com](http://AskAlexander.com)** portal. User access ranges from a smaller selection of free materials to an annually paid Gold Membership with unlimited access to millions of documents.

*MagicPedia* is a free online encyclopedia, dedicated to preserving the history and techniques of magic, that anyone can edit. MagicPedia is operated by Genii, The Conjurors' Magazine.

**Featured article**

**Tenyo Ltd.** is a toy manufacturer in Tokyo, Japan founded by Akira Yamada. They specialize in magical goods and jigsaw puzzles.

The name of the company originates from the founder's father, Shokyokusai Tenyo, who was a magician.

Shigeru Sugawara joined Tenyo in 1967.

Genii magazine usually does an article about their new products each year. The 2008 products were in the Genii 2007 December issue.

Richard Kaufman is publishing a book about the Tenyo company in 2014 called **TENYO-ISM**.

[Read more about Tenyo ...](#)

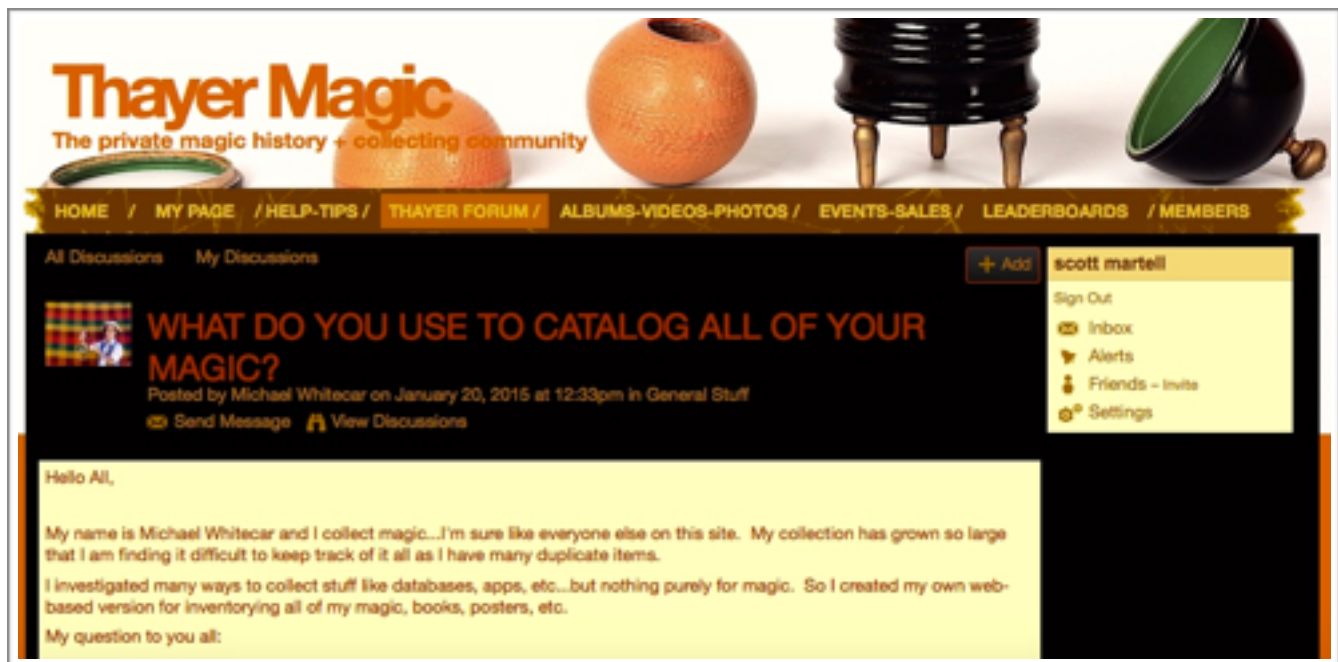
Genii 1986 November

**[http://geniimagazine.com/wiki/index.php?title=Main\\_Page](http://geniimagazine.com/wiki/index.php?title=Main_Page)**

## ◆ Online Magic Communities and Forums

([themagiccafe.com](http://themagiccafe.com) + <http://forum.geniimagazine.com>)

*Thayer Magic* is a magic history archive of photographs, videos and conversation. You become a part of this archive when you post your photos, videos and thoughts. You must be invited by a member to join this community. <http://thayermagic.ning.com>



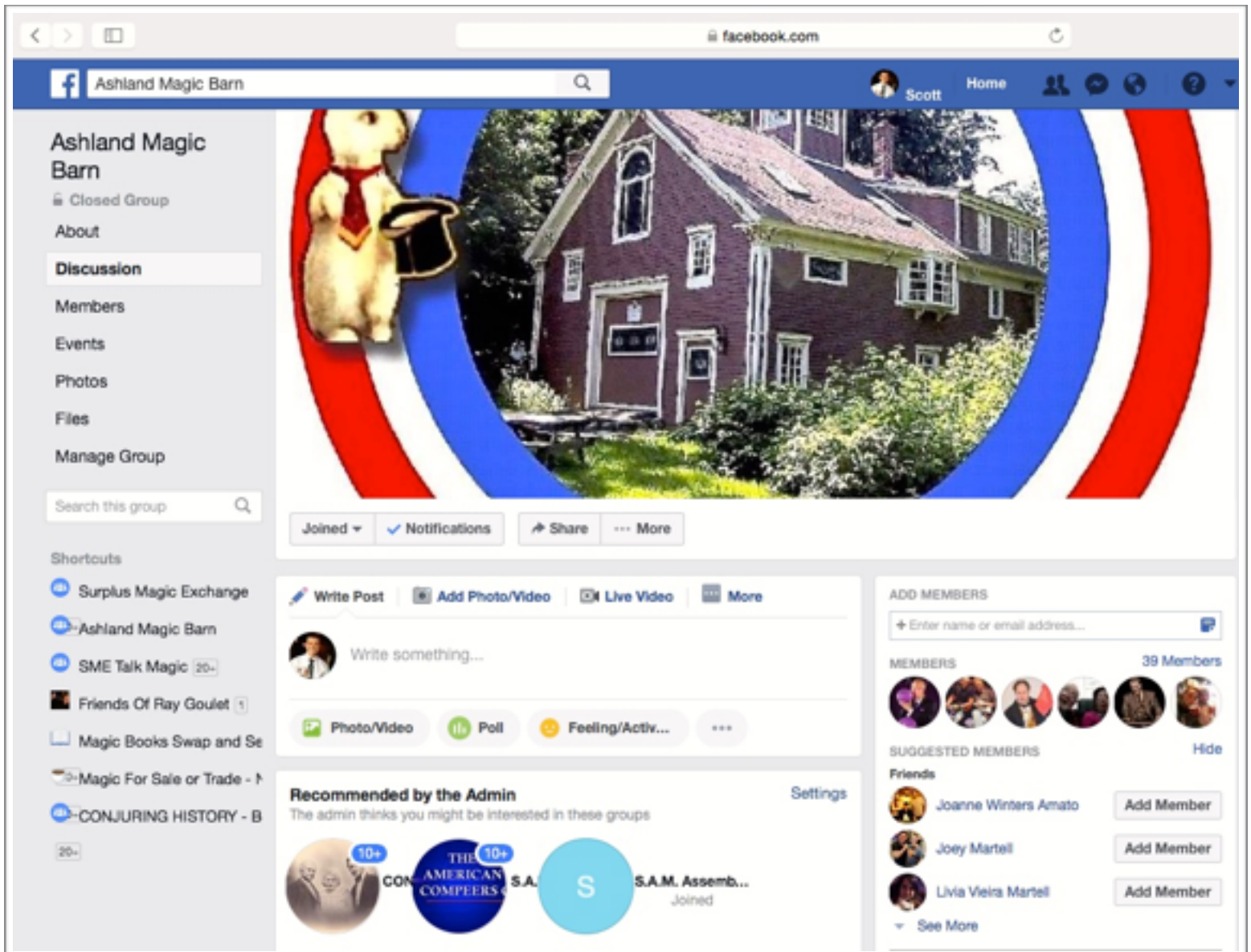
*New England Magic Collectors Association* (NEMCA) is dedicated to the education and promotion of interest in the collecting of books, memorabilia, history, and apparatus relating to magic and the allied arts; the preservation of the history and knowledge of the theater arts; and the sharing of knowledge and expertise in the collection and preservation of magic apparatus and literature. [nemca.com](http://nemca.com)

The opportunity to advance in magical knowledge is at your fingertips. Online resources give us the chance to discover and grow as performers and students of magic, but don't neglect the application of this information in the real world. Perform live and often!

(Speaking of online groups, check out The SAM 16, Magic Barn group on Facebook)

Join:  
The Ashland Magic Barn Group  
On FACEBOOK

<https://www.facebook.com/groups/1833956030249849/>





## SAM 16 - 2018 Calendar

January 8 - *Meeting*: Business Agenda

February 13 - Valentines Day Party

March 5 - George Saterial Lecture

April 2 - *Meeting*: Slydini Magic

April 23 - Mark Leveridge Lecture

May 7 - *Meeting*: DIY Magic Props

May 20 - Magic Barn Convention (1 Day)

**Magic Barn Events and Calendar are subject to change.**

**If you would like to suggest a new event, lecture or activity please contact us at [ashlandmagicbarn@gmail.com](mailto:ashlandmagicbarn@gmail.com)**

[www.Ashlandmagicbarn.com](http://www.Ashlandmagicbarn.com)

